

REP HEADLINE# 6402567 TRF# 339728 REP: TEL# 215-564-1206 FAX# 215 564 1103
\$\$\$ MOD# 0: APPROVED REV #0 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION NOV5/12 12.32
*** WPXI-TV ***

ADV # 17116 ADV. NAME ISS/FIGHT FOR THE DREAM REP.# OFF.# 18 SALESMAN #
AGY # 01349 AGY. NAME STRATEGIC MEDIA SERVICES BUYER NAME DUABE BANCROFT
3299 K. STREET NW, SUITE 200 SALES PRSN WA- CHERYL BLAIR
WASHINGTON, DC 20007

ORDER # CONTRACT # 6402567 CLASS: NATL. LOCAL REGIONAL
PRDCT FIGHT FOR THE DREAM EST# COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES OCT31/12 NOV6/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE NOV5/12 12.32

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

STATION MAKEGOOD OFFERS:

M1 UNRESL BUY#4 MISSED: SUN/1130P-1200M NOV4 30S \$7,500.00 (NOV5/12)
OFFER: SUN/1140A-1222A NOV4 30S \$7,500.00 PLS ADVISE.
CMT: NEWS-BLACK & GOLD ZONE RAN LATE DUE TONFL RUNVOER
CMT: SPOT RAN 1219A I NPRGM ORDERED

CONTRACT TOTAL 23575.00
TOTAL SPOTS 7

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\$\$\$ MOD# 0: APPROVED REV #0 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!! HARRIS REPORT FROM STATION NOV5/12 15.56
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STATION MAKEGOOD OFFERS:

M1	UNRESL	BUY#4	MISSED: SUN/1130P-1200M	NOV4	30S	\$7,500.00	(NOV5/12)
			OFFER: SUN/1140A-1222A	NOV4	30S	\$7,500.00	PLS ADVISE.
			CMT: NEWS-BLACK & GOLD ZONE RAN LATE DUE TO NFL RUMOR				
			CMT: SPOT RAN 1219A I NPRGM ORDERED				
M2	UNRESL	BUY#5	MISSED: SUN/1130P-1230A	NOV4	30S	\$6,000.00	(NOV5/12)
			OFFER: SUN/1130P-1235A	NOV4	30S	\$6,000.00	PLS ADVISE.
			CMT: TIME CHG				
			CMT: SPT IS BOOKED-- THX JEN				

CONTRACT TOTAL 23575.00
TOTAL SPOTS 7